

Ian Kolar

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The Front - Western Washington Student Publication

Bellingham, WA

Graphic Artist

07/2023 - 12/2024

- Collaborated with clients to understand their design requirements and translate them into creative concepts that aligned with their brand identity.
- Implemented consistent branding across all marketing collateral to maintain a cohesive visual identity.
- Created placeholder advertisements to help sell advertising space.
- Worked with clients along with client outreach representatives to make designs that satisfied the client's parameters.
- Created print advertisements to promote the publication itself.

Freelance

Bellingham, WA

Graphic Designer

04/2020 - Present

- Develop, design, lay out, and produce variety of designs for business cards, t-shirts, banners, and signs.
- Meet with clients to determine marketing and design vision within scopes of work and budget.
- Establish designs through various creative processes and media for use in print and web to deliver final production and web ready graphics to error free standards

Target

Vancouver, WA

Front of Store Attendant

06/2022 - 09/2022

- Worked in a team to provide a satisfying customer experience.
- Provided customer service support.
- Evaluated and maintained resource levels.

Technical Skills

Adobe Photoshop, Illustrator, InDesign, Aftereffects, Premier, Audition, Screen Printing, Printing Processes, HTML, CSS, Figma, GIS, Cartography, CAD

Education

Western Washington University
Bellingham, WA
Bachelor Of Arts in Graphic Design
Graduated 12/2024

Professional Skills

Creative Problem Solving, Collaborative, Detail Oriented, Efficient, Adaptable, Dependable, Time Management, Self-Sufficient